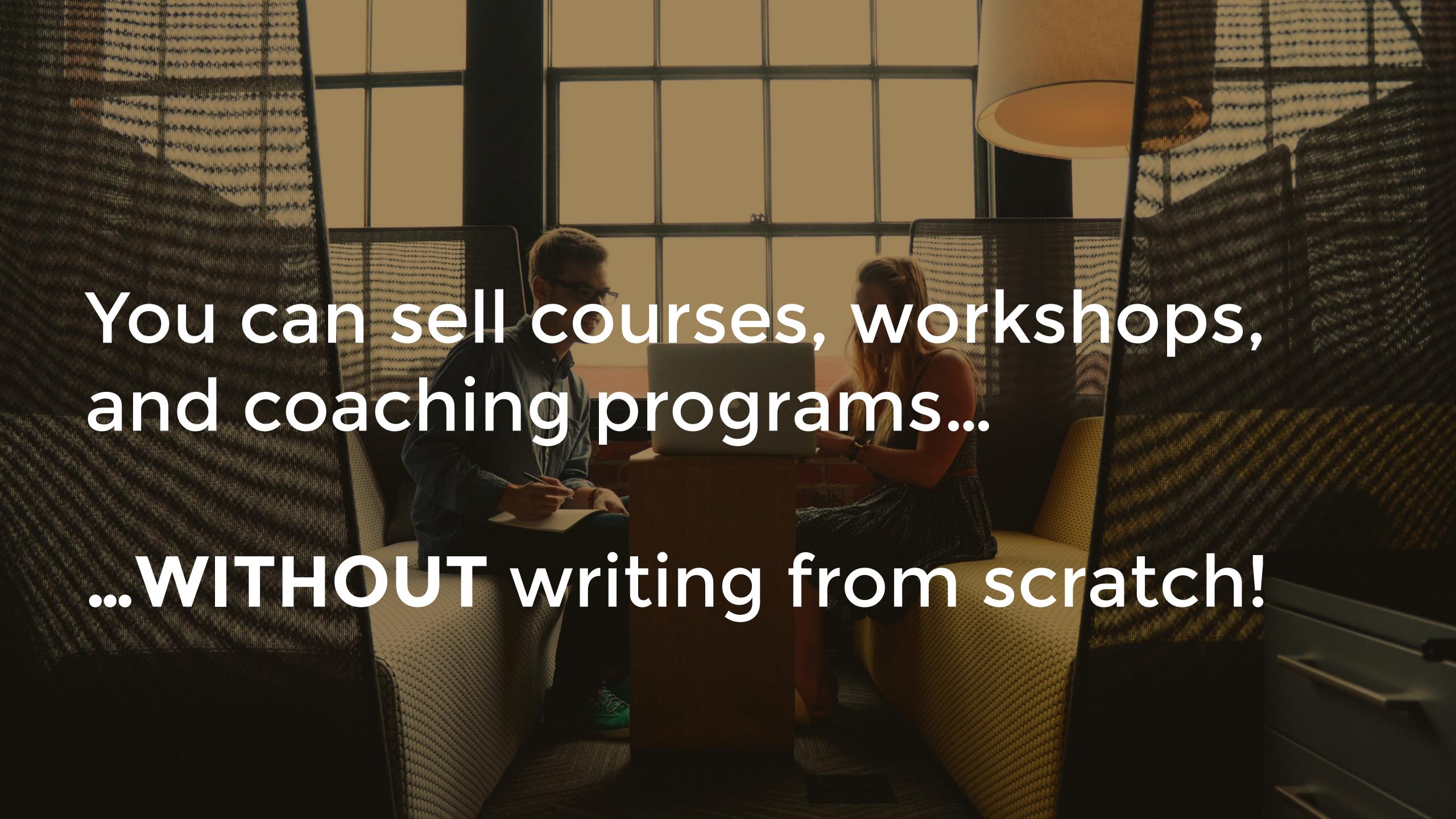


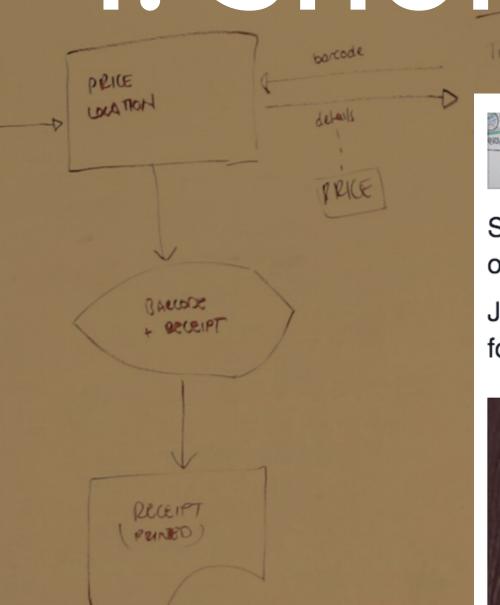
How the top coaches are using done-for-you content to get traffic and clients without writing from scratch.







1. Short eBooks and Courses





hr · Kuala Lumpur, Malaysia

So I launched this today & the first sale came in within 30 minutes of the official launch.

Just want to say thanks to Ronnie Nijmeh Chantal Beaupré Allegra Sinclair for the tips & tricks I've picked up from PLR.me. You've made it possible.



3 Simple Ways To Change Your Money Beliefs For A Wealthy Life - MoneyPenny

Most people love to spend & shop, but when it comes to making money -...

PENNYCHOONG.COM | BY PENNY CHOONG AKA MONEYPENNY









Buffer



You, Wendy Fisher and 2 others



Ronnie Nijmeh WOW. That is STUNNING! I \*love\* the cover, design, and product layout with the cool wood background. Is the book based on the donefor-you PLR.me content? #beautiful #epicwin

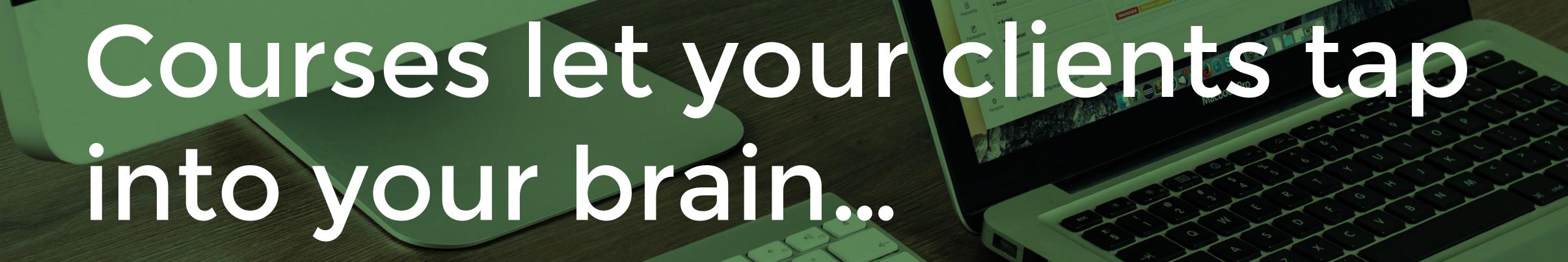
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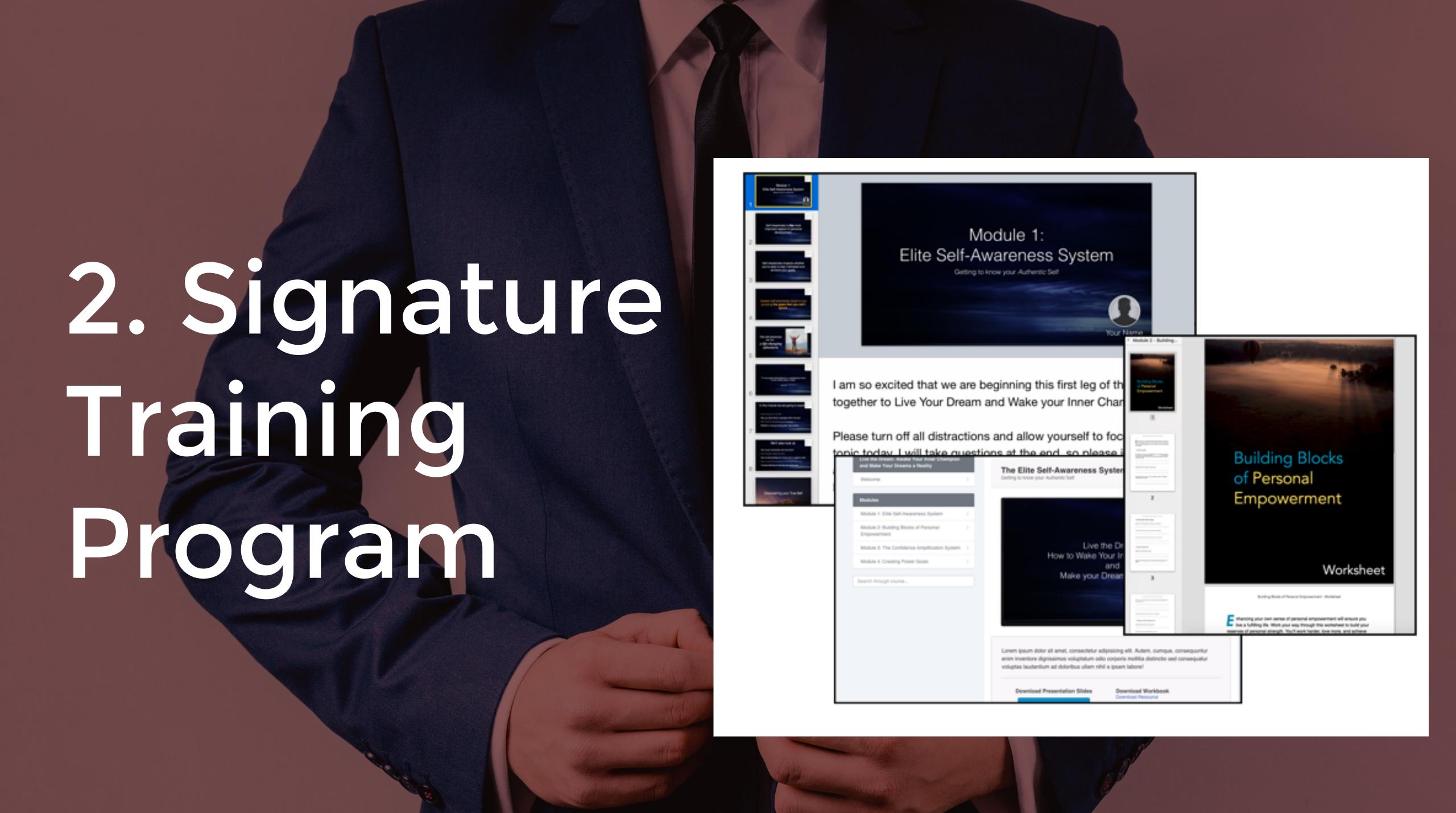
Penny Choong Thanks Ronnie Nijmeh. Yup it's based on a done-foryou content, modified for my niche.

The more products you have to offer...

...the better you can serve your audience.



...without tapping out your schedule.





## This could be a 4-6 week webinar or video based program.



### 3. Webinars and Live Streams





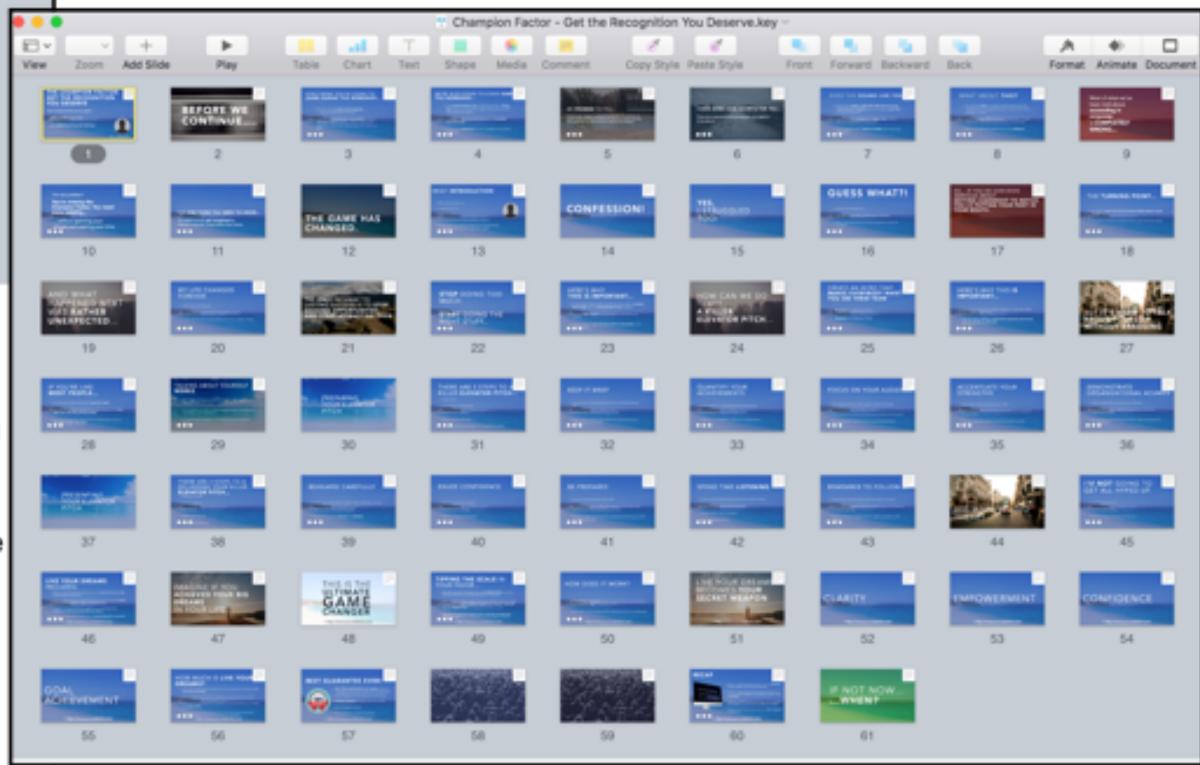
Welcome! Thank you for joining us today!

This is Get the Champion Factor and get the recognition you deserve

And in this workshop, I'm going to show you how to become the one to watch...

- ...without selling your soul...
- ...and without golfing with the boys...

We're going to be starting in just a couple minutes. I value your time, so we will be starting promptly.



### Bedtime Rituals for Better Sleep

# 4. Coaching Handouts & Resources



Mental strength is your mind's ability to keep working towards your goals regardless of the obstacles that stand in your way. Mental strength is also a set of skills that you can develop with practice. With each constructive decision you make, managing your feelings and thoughts becomes more automatic.

Cultivate habits that bring you greater success and peace of mind. Try these suggestions for harnessing your strengths.

### Gaining Wisdom

- ► Follow your curiosity. Explore your interests. Approach each day with a sense of adventure and welcome new experiences.
- ▶ **Continue learning.** Commit yourself to lifelong learning. Sign up for adult education courses at a local university or study a foreign language online. Read a different book each week and attend lectures at nearby museums.
- ▶ Indulge your creativity. Take up a hobby. Decorate cakes or knit a sweater. Spend time making crafts with your children.
- **Develop mindfulness.** Use prayer and meditation to deepen your mindfulness. Concentrate on one activity at a time. Live in the present moment.

ep problems on a regular basis, but you don't etermine whether you toss and turn or get a t will have you waking up every morning

body to produce hormones that increase the TV and computer screens at least an hour

in the day disrupts their sleep. Devote your ing to your kids.

promote sleep. **Eat a light snack with protein e grain cereal with milk.** Treat yourself to a
e to bedtime.

insomnia. Keep a lavender plant on your otton ball and slip it inside your pillowcase.

Ise one foot to rub the other. Soak your base to the tip. Move your thumb in circles



## 5. Quotables and Inspirational Graphics on Facebook & Pinterest



"I avoid being reactive in difficult situations that catch me off guard."

– Allegra Sinclair





## 6. Slide Decks for SlideShare



## SlideShare has a massive audience of 70114





One of our clients created this one using done-for-you PLR.me content.

### **THE 12** PERFECTION

**PERFECTION** is the assassin of progress. It's silent, deadly and ruthless.

### O ONE

Perfection isn't possible. Nothing has ever been perfect in

the literal sense of the word. You TWO might as well go looking for a

Perfection is a waste of time You're not allocating your most scarce resource – time –

### intelligently if you're trying to be perfect. THREE

Perfection causes you to get less done. When you try to be perfect on every aspect of a project, then the whole project **FOUR** will never get done.

### Perfection is often a sign of

**insecurity.** The drive for perfection is often an attempt to cover up for a perceived lack of enoughness. FIVE

Perfection leads to procrastination. It can be tough to take the first step if you believe the outcome has gotta be perfect.

### Perfection is unhealthy.

Perfectionists are more prone to heart disease, anxiety, and mental health issues. SEVEN

Perfection causes others to leave and let you go at it **alone.** People have little patience

### EIGHT C

Perfection leads to frustration. There's only one way to be perfect and thousands of ways to be anything less than perfect. NINE

Perfection is an enemy of **success.** Perfection is the desire to avoid failure. However, success always includes failures along the way.

### TEN O

Perfection leads to unreasonable expectations. When you expect perfection, you expect what is impossible to

### ELEVEN

anything less than perfection

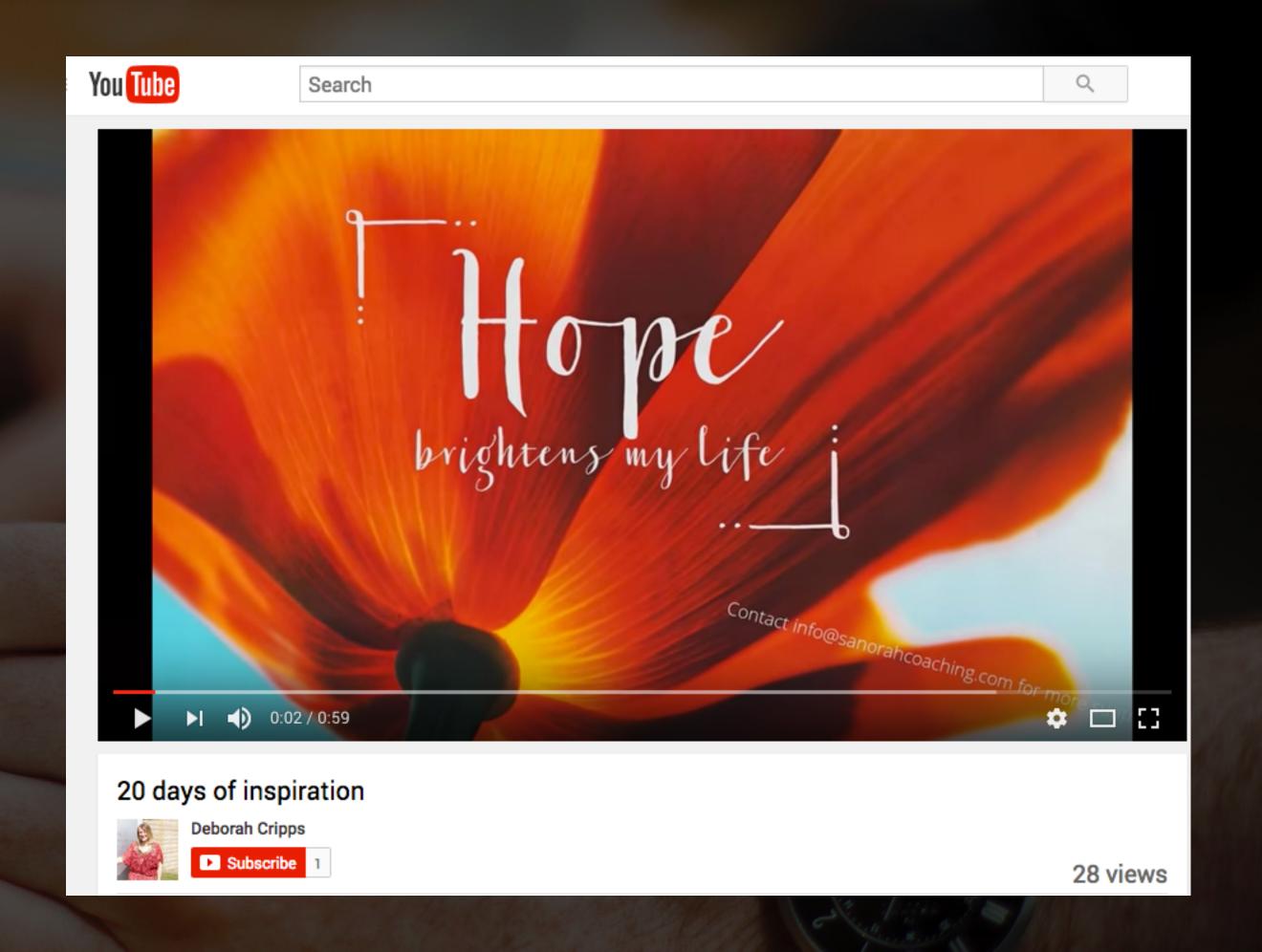
happiness. Happy people don't e need to be perfect.

TWELVE **Perfection snuffs out** 

# Repurposing your content into another medium gives it new life.



## 9. YouTube Videos





### 10. Membership Site

### I love PLR.me because it makes me money

6 messages

### Jerry Meyer

Tue, Nov 25, 2014 at 11:14 AM

To: Ronnie Nijmeh <ron@plr.me>

Hi Ron,

I want to thank you for creating plr.me

Here is just one way that I have been using plr.me to make money. I created "The Mindset Collection" in 2011

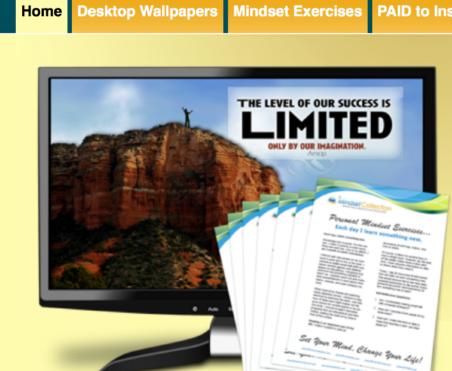
http://www.themindsetcollection.com

Monthly subscribers for just \$9 get 20 Desktop Wallpapers and 20 Mindset Exercises All as I do is watermark, put in a zip file and load on my server.

I have been a lifetime member for over 2 years and my plr.me library is the first place I look to fuel any idea that needs content.

Thanks again for all you do!

Make it a great day! Jerry Meyer





PAID to Inspire

### The Mindset Collection

**EVERY MONTH Receive 20 Awe Inspiring, Motivational Desktop** Wallpapers and 20 "Personal Mindset Exercises". Keeps you positively focused and moving towards your goals. Use as your desktop screensaver or add to the background of your iPad or Smartphone!

FREE SAMPLE

**SUBSCRIBE NOW** 



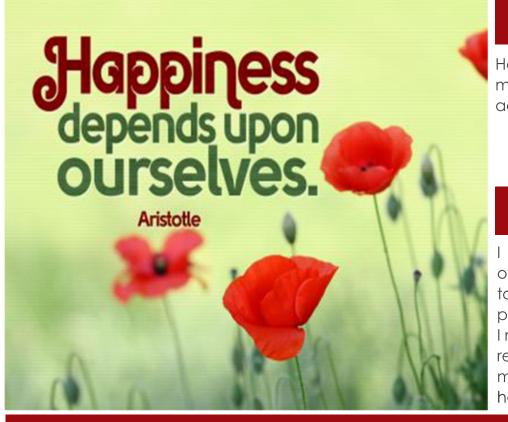






# Calendars Planners

### LIFE HAPPENS...ON PURPOSE!



### **QUOTE OF THE MONTH**

Happiness is not something ready made. It comes from your own actions. ~Dalai Lama XIV

### MONTHLY REFLECTION

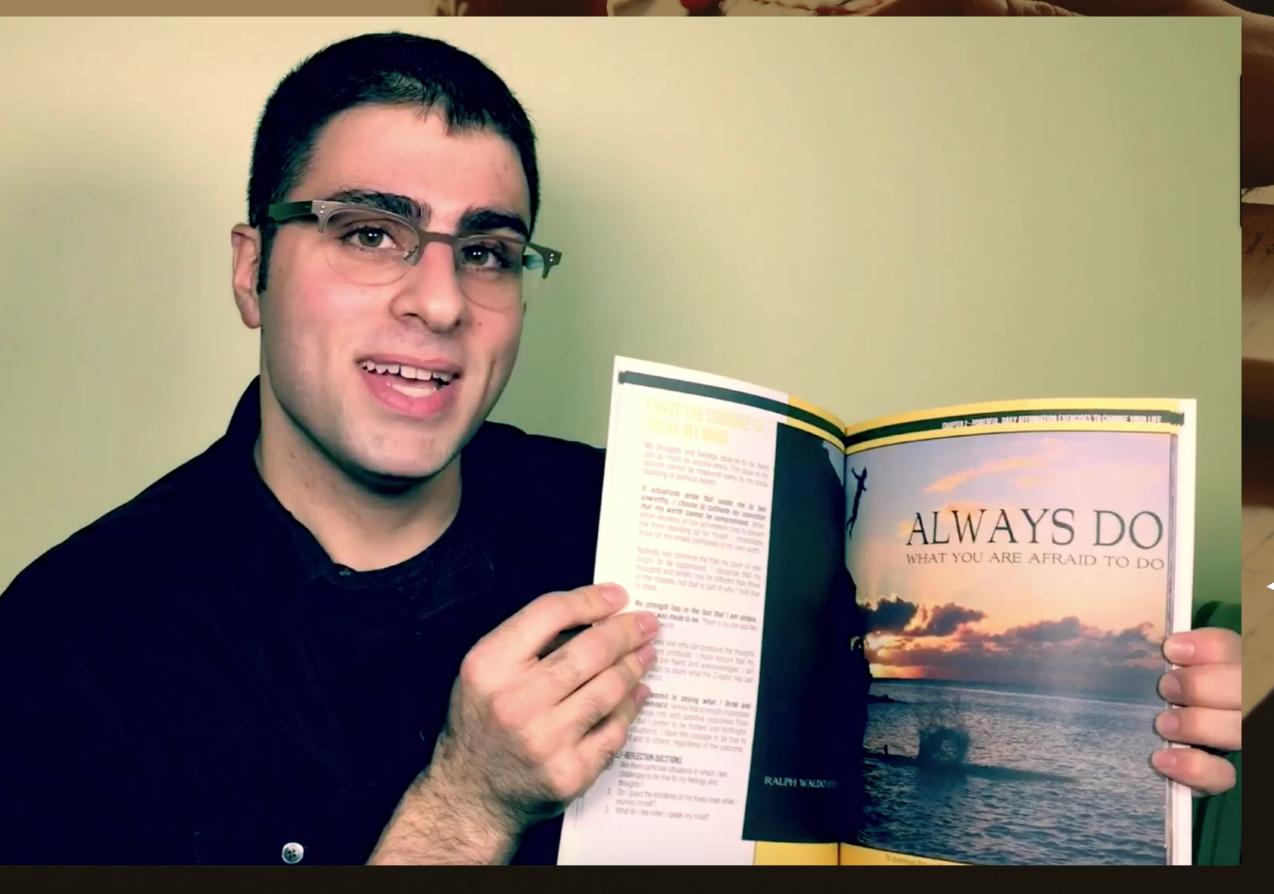
I am responsible for finding my own happiness and it is up to me to discover and follow my own path. If I want joy in my life, I know I must create it for myself. Today, I remind myself that only I car make a difference in my own

### DECEMBER

SUNDAY	Monday	TUESDAY	WEDNESDAY	Thursday	FRIDAY	Saturday
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		
©l	JncommonCh	ick.com You	r [Awesome] I	Life. Your [Fred	akin'] Terms. <sup>™</sup>	







Real example from a PLR.me member of an epic coffee table book.

### 13. Magazine







Real client example of a magazine created from the done-for-you PLR.me content



# 14. Pre-Load your Blog for an Entire Year

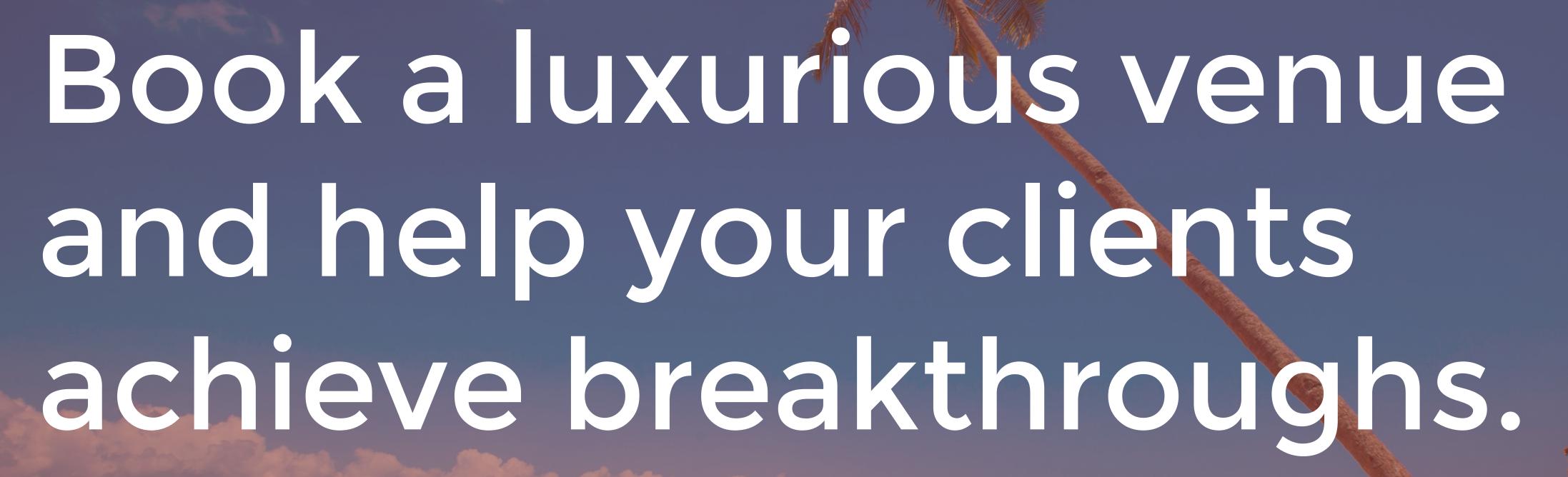
We've got a tool that pre-loads your site automatically.
Yeah. We've thought of everything. ;-)

	All (32)   Mine (31)   Published (2)   Scheduled (22)   Drafts (8)           Bulk Actions
	Title
	Who Else Wants Fewer Doctor Appointments — Scheduled
	Which Would You Rather Have Perfection or Success — Scheduled
	Whats Your Organizing Style — Scheduled
	What Will You Do if Your Partner Seems to Be Losing Interest — Scheduled
	What Every Woman Ought to Know About Menopausal Weight Gain — Scheduled
5	Transform Your Inner Critic Into Your Own Personal Cheerleader — Scheduled
	Top 10 Steps to Enhance Your Memory — Scheduled
	The Secret of Teaching Yourself to Go to Bed on Time — Scheduled
	The Art of Patience — Scheduled
	Self Acceptance What It Is and How To Get It — Scheduled
	See How Easily You Can Look Professional in Meetings — Scheduled









(and pamper yourself and your guests while you're there!)

## 16. Live Events & Workshops



Real example of a PLR.me member who hosts regular networking events on meetup.com and uses the donefor-you content for a quick 15-minute presentation.



# 17. Grow your email ist

## I love PLR.me because...it allows me to offer high quality, unique products, even when they are free!

2 messages

#### Gillian Hood

To: "ron@plr.me" <ron@plr.me>

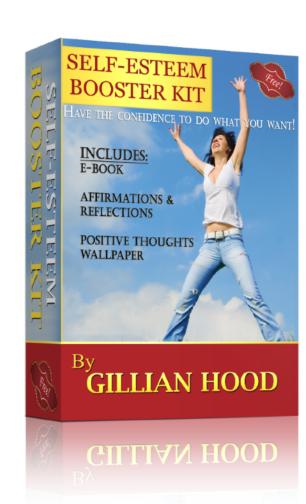
Hi Ronnie,

I don't have a ton of products created yet, that will be happening next year for sure! However, my very best converting, most popular free gift that I have been offering for almost three years now, is my Self-Esteem Booster Kit. I've built a list of about 15,000 with this kit, and it has a consistent conversion rate of over 65-70% (often higher depending on who is promoting it) and it's still going strong.

#### FREE DOWNLOAD:

Maximize Inner Power That You've Never Before Tapped!

"Live The Life You <u>Truly Desire</u>
When You Download Your FREE
Ultimate Self-Esteem Booster Kit"





YES! I want this powerful FREE Gift, I'm Ready To Boost My Self-Esteem!					
Simply fill in your first name & Best Email address for Free <u>Instant</u> Access!					
$\downarrow\downarrow\downarrow\downarrow\downarrow\downarrow$					
Name:					
Primary Email:					
Grab It Now!					
(We take your privacy very seriously. Your information is never sold or shared.)					

# Rate Section Pr. Wil Sr. Cz. Pi. So. N. Pr. Will Sr

#### 50% Complete

Almost there: please complete this form and click the button below to gain instant access.

## Get 30 days of life changing tips so you can Thrive

lame			

**Email** 

### **LET'S GET STARTED »**

We hate SPAM and promise to keep your email address safe.

# 19. Content Upgrades

## I am confident in my ability to succeed

I am confident in my ability to succeed.

the co indon

I have

desire

Each d

am cre

can sw

Step by

and e

Mistak

oppor

succes

Throu

detern

accon

unsha

Lam h

and the lives of those around me as I march steadfastly towards my goals.

I have the power to overcome any obstacles

Taking risks brings me fulfillment

Taking risks brings me fulfillment.

My most fulfilling accomplishments come when I take risks to achieve them. It is important to commit to a fearless approach. My courage ensures my successes are multiplied continually.

The biggest risks come when making personal decisions. It is easy to back down from a decision when the thought of it makes me uncomfortable. But I ignore that am happy with my uncertain

I remind myself that uncomfortable choices result in the most rewarding outcomes. That mindset helps me to be confident when taking personal chances. I know that my ultimate happiness comes when I decide to do what is best for me.

At times my job can be difficult. When the finances of the company are at risk, I am hesitant to make a decision. But I remind myself to be fearlessly smart.

My fearlessness develops the more I **choose to take risks.** Each time I commit to overcoming intimidation, my courage grows a little more. I buckle down and rely on my

qualifications and experienc

Sometimes I wonder if wea is worth the risk. But I envi the end of the tunnel instead to prevent me from getting

Today, I commit to using ris avenue for developing fear focus is on living my best li realize they bring me the gr satisfaction.

**Self-Reflection Questions:** 

- 1. How am I affected when produces an undesirable
- 2. When am I best served b desire to take a risk?
- 3. What can I do to ensure absence of risk I continue fulfilled?

## **Decision-Making 101:** Evaluating Risk vs. Reward

#### Decision-Making 101: Evaluating Risk vs. Reward

As human beings, we are almost universally less than stellar at evaluating risk and

Are you ever willing to bet \$10 on a roulette wheel or the slot machine even though the odds are better than 50% that a loss will occur? What about buying lottery tickets? Are those wise decisions according to logical assessments?

On the other hand, how willing are you to take social risks, like going up to an attractive member of the opposite sex and saying hello?

The risk is almost exactly zero, but the potential payoff is huge. Yet not many people will take this perceived risk even though this is a nearly perfect situation: very low risk and very high reward potential.

Are you assessing your life choices wisely? Our actions are largely determined by where we choose to focus our attention. If you emphasize the positive aspects of something and minimize the downside, you're likely to take that action. If you have the opposite focus, you're unlikely to do it.

For any big decision you're currently facing, try walking through the quick exercise below and see if it gives you new perspective.

Are you considering all the ways the risk could pay off? In our example above, you could make a new friendship. You might get a new career out of it. You might meet your spouse or a new golfing buddy. Think about all the potential benefits of taking the risk you have in mind. Make a list if that will help.

## seize opportunities

I seize opportunities.

Taking a ceramics class could lead me to a second career or a fulfilling hobby. I may I open the door when opportunity knocks. I become friends with a stranger by chatting

### INVITE ABUNDANCE **b** Your Life

#### ce into Your Life

hat some people you know seem to have more positivity in y overflow with goodness and abundance. Looking at ndering, "What's their secret? They have such a great life. I

e people who seem to have so much spiritually, physically, cky. Good things just happen to them. However, great o, and there are specific actions you can take to attract osperity into your own life!

#### ner greater abundance into your life:

you keep all the things you own in order, everyday living ssful. There's a place for everything and everything is in its m in your life for abundance.

f you don't use it anymore, get rid of it. Clear out clothing, and anything else you no longer need. Things that are old, be cleaned up properly are just taking up space you could at has more value to vou.

our possessions. Whether you pass along magazines d at or clothing that no longer fits, spread some of the already. When you give to others, your heart opens up and asily make their way into your life.

portunities when I team ke networking an life. I ask for support. I when someone needs e to work on an that could benefit us

moment as an I take advantage of iat come my way.

stions:

onship between l challenges?

ns create opportunities?

ple of how a nt brought me new

4. Find a place for possessions that are important to you. Provide each of your

# 20. Special Reports



A story about the importance of doing your best.

Pete the Palm Tree was shocked when he saw the town's reactions to Bogey the Bougainvillea..



Q: My husband and I have 2 young children. The older child, our daughter, is just starting kindergarten this year.

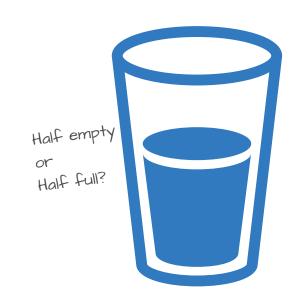
Since my husband and I didn't have parents who were interested in or involved in our education, we want to do a better job with our kids. But we're not sure about what we should do to see that our kids have the best educational experiences they can. Where do we start?

A: First, kudos to you for recognizing the significance of being involved with your children's schooling! Adults who had somewhat uninvolved parents often aren't aware of the importance of knowing what's going on educationally with their kids. So, having awareness and interest is

One of the initial things you might want to do is to check out the schools in the neighborhood where you live. Your goal is to find out how the public schools in your area rate in terms of standardized

ort on your part,

TOP 8 STRATEGIES FOR GETTING MORE **OUT OF YOUR LIFE** 



Transform



with the power of your Senses

Form Empowering Habits

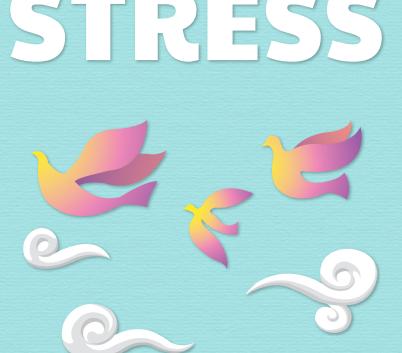
The Life You Desire

SELF\*SABOTAGE

HOW TO BANISH

**Breaking Free from** 







# 21. Audio Meditative Program

## I approach new opportunities with courage

### I approach new opportunities with courage.

I am proud of the bold, courageous person I have become. I feel so much better when I dive into situations head on. The outcome is less important when I take the plunge with courage.

## **Courage makes me feel undefeatable.** I know that victory in every race is unlikely, but I start out feeling like a winner anyway.

A courageous outlook allows me to take on new opportunities without self-doubt. I put aside all negative energy so I can focus on the situation at hand. Making room for positive thinking allows me to figure out the best way to move forward.

When I make a career change, I understand that nervousness is natural. But I put on my armor of courage and change the uneasy feelings into excitement.

I remind myself that new opportunities are due to my abilities and that I deserve to be where I am. I embrace the challenge, and dig deep to make a great impression.

I realize that being doubtful about my abilities is limiting. Self-doubt can only result in an unfavorable outcome for me.

When loved ones are facing difficult health situations, I try to be courageous for them. I show them that faith and courage are enough to get them through the challenge. I channel my courage into them, so they can feel confident about the outcome.

**Today, I recommit to facing challenges with fervor and courage.** I see each
situation as another chance for me to show
my strength.

#### **Self-Reflection Questions:**

- 1. How do I show courage when I am competing with a friend for a new opportunity?
- 2. What can I do to replace fear with courage?
- 3. When life throws me curve balls, how can I get up and start over?



# 22. Podcasts



**Tracey Irvin Marks** I use the affirmations at the end of each of my podcast episodes. This episode not only uses the affirmation at the end but I used the article (or pdf) or 25 things to be grateful for.

http://beyondburnout.com/make-thanksgiving-gratitude-food/



## How To Make Thanksgiving About Gratitude And Not Food

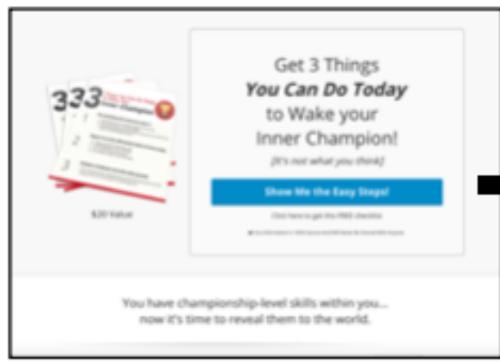
Thanksgiving is associated with lots of food and time...

BEYONDBURNOUT.COM

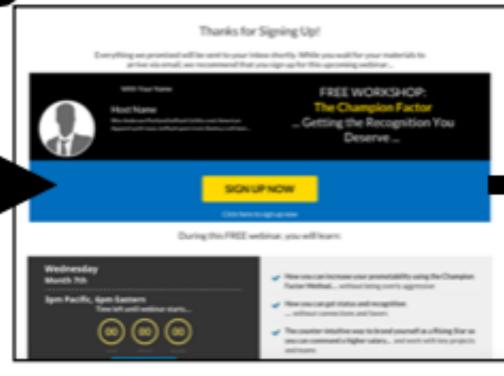


# 23. Complete Coaching Funnel

A Best-Selling Webinar Funnel Includes...



1. Lead Magnet + Opt-In Page



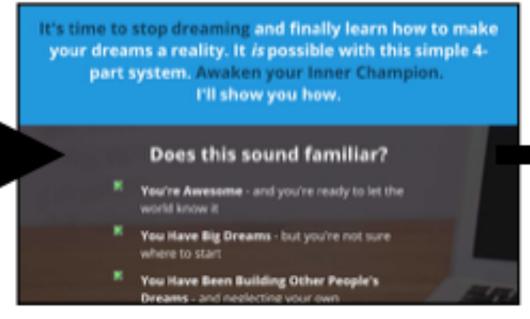
2. Thank You/Webinar Registration



3. Webinar Thank You



4. Promo Webinar Slides & Script



5. Sales Page



6. Four-Week Course & Download Page

# 24. Landing Pages

## Stop Running the Debt Treadmill and Start Living!

Are money problems keeping you up at 3am?

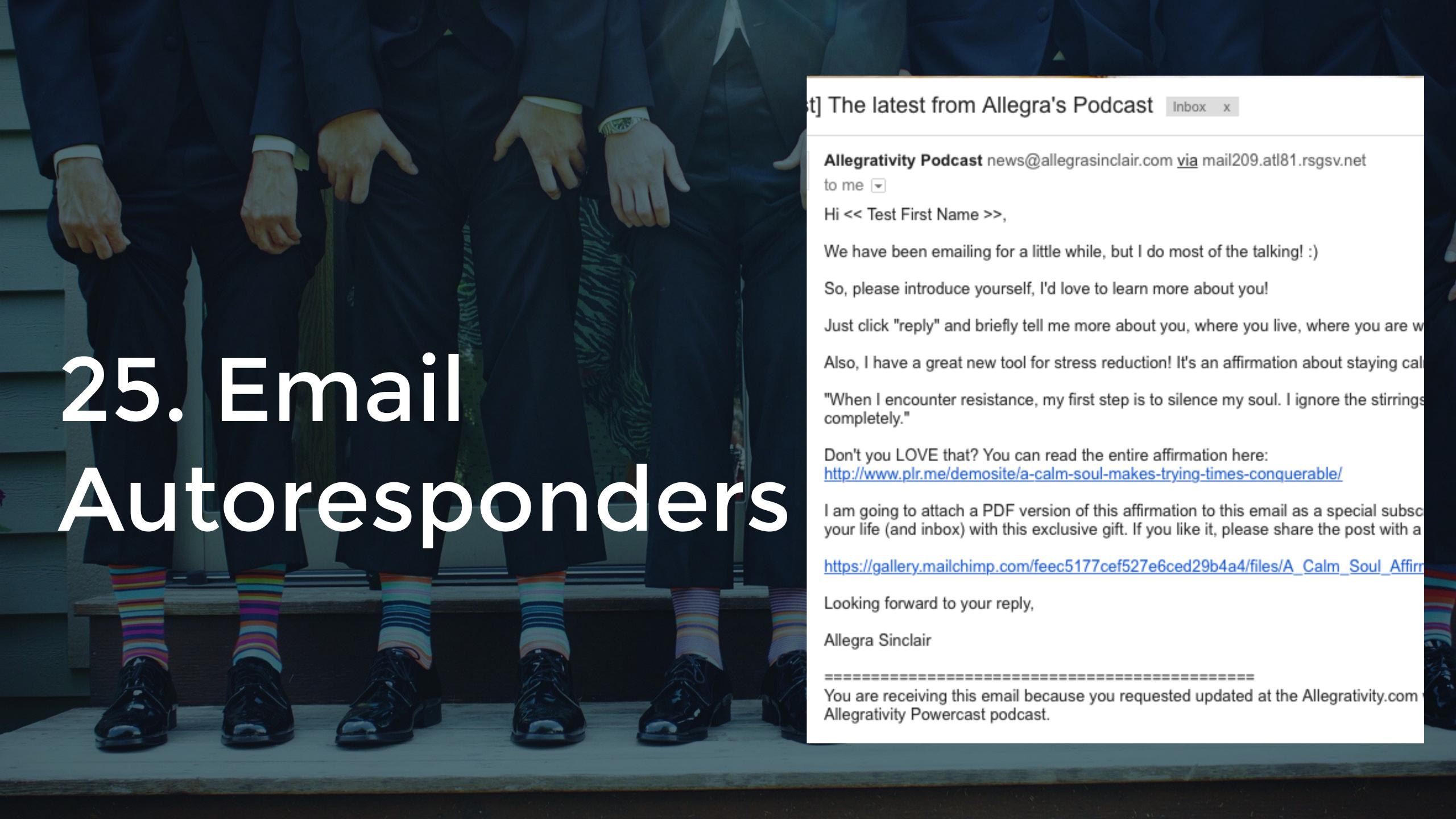
- 1.4 million Americans filed for bankruptcy last year.
- The average household is spending over \$6000 every year just in interest payments.
- In Canada, the average household owes \$1.65 for every dollar in disposable income they have!



Hi, I'm Marie. I write at Just Plain Living and I'm the author of A Cabin Full of Food, which teaches people how to save money through old-fashioned scratch cooking. But not all financial problems can be solved in the kitchen!



Real Life Solutions And Simple Fixes
For Seriously Bad (But Very Common!) Money
Problems







# CLICK THE BUTTON BELOW TO GET STARTED...

