

# PLR.me - Common Cents PLR Pack

## Private Label Rights - Terms & Conditions

### **IMPORTANT:**

The Private Label Rights to this product is **Non-Transferable**. You **CANNOT** resell, give away or trade, in full or partial, the Private Label Rights to this product.

**Ronnie Nijmeh** and **PLR.me** are the ultimate Private Label Rights licensor and copyright holder. Thus, the Private Label Rights to this product can be obtained only solely from this seller.

**PRIVATE LABEL RIGHTS IN EFFECT AS OF: July 20th, 2010.**

Read the full terms, conditions and restrictions of use to this product below:

### **Editing the Product**

1. You can **change the title and sub-title** of the product.
2. You can **brand the PDFs as your own**. I.e. edit the name of the file, add your name to the cover page, header, footer, add your own URLs and links, etc.
3. You can **edit the source files and re-save as a PDF**.
4. You can **tweak and edit to the content**. I.e. add or remove text, insert pictures, etc.
5. You can **add affiliate links or links to your own products** within the content.

### **Selling the Product**

1. You can **put your name** on the product as the author.
2. You can **sell the product in digital or printed format**. The suggested selling price is \$37 - \$47+.
3. You can **break up the contents** into "teaser" articles for your website, blog, guest blog posts, e-zines, email auto-responders, etc. You can also include your own bio resource box.
4. You can **create a series of short reports** (free or paid) using the materials in the product.

5. You can **add the product into a membership site or Fixed-Term Membership (paid only)**.
6. You can **add the product into your own bundle or package** and sell for a higher price.
7. You can **create MP3 audios and videos** from the materials in this product. I.e. podcasts, YouTube videos, Camtasia video training, etc.
8. You **CANNOT** offer the Basic Resell Rights or Master Resell Rights to product.
9. You **CANNOT** give the product away for FREE, under any circumstances at all.
10. You **CANNOT** offer the product as a bonus to another product you are selling. However, you can offer other bonuses to this product when selling.
11. You **CANNOT** sell the product on auction sites such as eBay.com.
12. You **CANNOT** use this product in a dime sale event, under any circumstances at all.
13. You **CANNOT** resell, give away or trade the Private Label Rights.

### **Selling the Private Label Rights (Word Format)**

1. **You CANNOT, under any circumstances at all, resell, give away or trade the Private Label Rights to this product, whether in full or partial.**
2. You **CANNOT** distribute the source files (JPG, PSD, DOC, PPT, etc.)

### **Offline Publishing**

1. You can **use the content within this product to publish your work offline**. This includes hard copy books, CDs, DVDs, in-person seminars, training, workshops, etc.

### **Sales Letter & Graphics Pack**

1. You can **edit and tweak the sales letter** as you wish. I.e. Add your name and photo to the sales letter, insert your own ordering link, add your own bonuses, collect your own real testimonials, make changes to the layout, etc.
2. You can **edit and tweak the graphics pack** as you wish. I.e. Add your name on the cover, alter the design, use your own titles, insert your own photo or graphics, etc.
3. You can **edit and tweak the “Squeeze Page” and “Thank You Page”** as you wish. I.e. Add your bonuses, brand it as your own, include the download link, etc.

4. You can **edit and tweak the WordPress themes** as you wish. I.e. Change the layout, design, graphics, colors, etc.
5. You **CANNOT** give away the Photoshop (PSD), HTML code, or WordPress Theme source files to customers. It is for your use only.

## Audio MP3 and Transcript Interviews with Experts

1. You can **sell, giveaway, or offer the MP3 and transcript as a bonus.**
2. You can **brand the MP3 audio and transcript as though you have interviewed the expert.** I.e. Add your name, edit the name of the file, change the MP3 tags as displayed in iTunes, etc.
3. You can **add your affiliate link for the expert's website** to the audio or transcript.
4. **You CANNOT, under any circumstances at all, remove the expert's name or claim ownership to the expert's strategies, tips, or content.** You can only brand the interview as though you are the **interviewer.**
5. **You CANNOT, under any circumstances at all, remove the expert's websites or links, with the exception of adding your own affiliate link that points to the expert's website.**

## Other Important Terms & Conditions

1. You are **100% responsible for providing customer service** and managing all of the interactions between you (the reseller) and your customers.
2. You **MUST** host all files on your own hosting or server. You **CANNOT** point any of your download links to our server at PLR.me.
3. You **CANNOT** use misleading marketing tactics, SPAM or any other illegal or unethical methods to market this product.
4. You **CANNOT** add, use, endorse, or impersonate my name (Ronnie Nijmeh), business name (PLR.me) or any other of my business or personal information.
5. You **CANNOT** claim copyright to the product unless substantial changes are made to the product. Substantial changes constitute more than 50% of the product changes.
6. All web site links **MUST** point to business, financial, money, health, wellness, and personal-development related web sites. **In other words, NO porn, gambling or other unrelated web sites.**

7. **We are NOT liable for any direct, indirect, incidental, special, consequential or exemplary damages, including but not limited to, damages for loss of profits, goodwill, use, data or other intangible losses resulting from your application or non-application of the product and its Private Label Rights.**
8. We have the right to refuse or discontinue service to you for non-compliance with these Terms and Conditions. Any violation of this agreement will be subject to a revoking of this license in which case all monies paid will be forfeited.

Sincerely,

A handwritten signature in cursive script that reads "Ron".

Ronnie Nijmeh

[PLR.me](http://PLR.me)